

# Business Engagement and Outreach Coordinator



## **Overview**

The Central Virginia Workforce Development Board seeks a Business Engagement and Outreach Coordinator to assist the Board and the Workforce Development Director in shaping and communicating the Board's vision for strengthening the workforce in our Central Virginia community. The Business Engagement Coordinator will be an important link involving extensive interaction with the business community, education and non-profit organizations to develop and promote resources for regional employment sector strategies and career pathways.

## **Who We Are**



The Central Virginia Workforce Development Board (WDB) consists of 34 business, education and community leaders who have been designated by the Chief Elected Officials of our region as the focal point and regional convener for workforce development planning and program implementation. Additional information can be seen in the workforce strategic plan: <https://www.vcwcentralregion.com/public-documents/#strategic>

## **Role of the Business Engagement and Outreach Coordinator**

The Board seeks to significantly increase the visibility of the workforce program, increase the involvement of stakeholders and increase the resources for effective career pathway development.

## **The Board seeks the following skills:**

- A good communicator with proficient written, verbal and multi-media skills
- Ability to secure financial resources from businesses for developing regional career pathways
- Ability to work with minimum supervision
- Willingly participates in team analysis and decisions
- Graphic design, social media, publication skills

The successful candidate will travel throughout the region regularly meeting with stakeholders and human resource leaders in each county and the City of Lynchburg. There may be some travel throughout Virginia to meetings and training opportunities. There may be some night and weekend meetings/events.

## **For more information:**

Contact Ben Bowman, Central Virginia Workforce Development Director, [ben.bowman@vcwcentral.com](mailto:ben.bowman@vcwcentral.com), for 434 845-5678 x211.

Please submit resume, letter of interest, salary history and Virginia's Region 2000 Local Government Council application to [hr@region2000.org](mailto:hr@region2000.org), fax 434-845-3491 or 828 Main Street, 12<sup>th</sup> floor, Lynchburg, VA 24504. Review of applications begin after March 17, 2019.